



EASTERN UNIVERSITY

A Publication of the College of Business and Leadership

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A MESSAGE FROM THE DEAN

I cordially welcome you to the first issue of the College of Business and Leadership's quarterly newsletter. Over the past 17 years I have had the pleasure of engaging with many of you, but there are countless others that I have yet to meet. I hope this can be a place where we all can get to know each other.

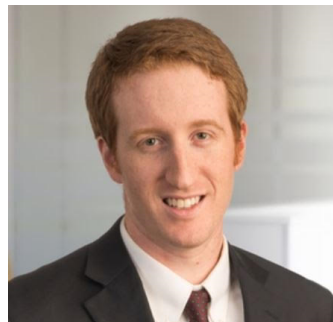
We will use this as a platform to communicate what is currently happening in the College of Business and Leadership (CBL), but most importantly, we hope that you will be willing to share with us as well. Please let us know how we can help you. What types of information would you like to know about and what challenges you are facing we can pray for.

We are in the first year of our strategic plan and one of our top strategic objectives is to connect with alumni. We have also updated our CBL LinkedIn page and post there on a regular basis. This is a first pass and what YOU want to see is most important. We hope to hear from you and look forward to beginning the dialogue.

Al Socci

Philippians 4:4-7

ALUMNI SPOTLIGHT: JUSTIN TOMEVI ('09)



Justin Tomevi graduated from Eastern University in 2009 with a bachelor's degree in accounting and finance, *summa cum laude*.

Justin is partner at Barley Snyder, LLP. Barley Snyder has approximately 110 attorneys at over a dozen offices throughout Central Pennsylvania and Northern Maryland. Justin practices commercial litigation in both state and federal courts in Pennsylvania and Maryland. His practice is focused on representing business owners and non-profits in resolving disputes.

The business classes Justin took at Eastern University were the foundation of Justin's career and have allowed him to excel as a lawyer since his practice is focused on often complex business issues. Justin values the role current faculty like Dr. Socci, Tod Gilmore, and Mary Jo Jones played in his development. Justin was also a proud member of SIFE (Enactus) and the Delta Mu Delta Business Honor Society. After graduating from Eastern University, Justin obtained his law degree from Drexel University and thereafter joined Barley Snyder, LLP as an associate.

Justin is also an adjunct faculty member for Eastern University's MBA and undergraduate business program, teaching courses such as Business Law, Business Finance, and Data Informed Decision Making.

Justin has also remained close with several of his classmates from Eastern University, many of whom have started successful businesses represented by Justin.

Justin lives in York, Pennsylvania with his wife Kimberlee (EU '08) and two boys, Luke (age 5) and Noah (age 3).

For more CBL updates, visit our LinkedIn page!

<https://linkedin.com/school/easterncbl>

NEW FACULTY MEMBER DR. PATRICK (PAT) W. DUTHIE



Dr. Duthie joined the College of Business & Leadership in 2020 after a twenty year career in finance, where he worked most recently as Managing Director of Institutional Rate Sales at Bank of America. During the course of his finance career, Dr. Duthie also worked for Bank One in Chicago and for JP Morgan in Chicago, New York, and Singapore. Throughout Pat's time on Wall Street, he maintained ties to teaching. He taught numerous finance courses at Columbia Business School, Helsinki School of Economics and Business Administration, and Kellogg Graduate School of Management.

Pat earned his Ph.D. in Managerial Economics and Decision Sciences from Northwestern University, and his master's and undergraduate degrees from Boston University. His research interests include Behavioral Economics and Game Theory.

We are excited to have Pat join CBL and look forward to the impact he will have on our students!

Welcome Dr. Duthie!

STUDENT INTERN SPOTLIGHT: NOAH WESTBROOK



Noah Westbrook, Class of 2021

Business Administration Major, Finance and Sociology Minors

Management Trainee Intern at Enterprise

For senior Noah Westbrook, his internship has been all about critical thinking and communication. While classroom learning prepared him for the challenge, being on-the-job served to sharpen his skills. We had the opportunity to ask Noah about his real-world experiences.

Q. What are the two most important skills you gained during your internship?

A. I think No. 1 would be efficient problem-solving in real time.

Enterprise Holdings is a quick-paced environment that involves fast resolutions to immediate problems. Learning how to respond in such a fast-moving office has improved my ability to think critically and make smart business decisions in an instant. I have visibly noticed that this skill has allowed me to remain calm and think clearly during pressure situations.

The other important skill I honed was my ability to

communicate. Working at Enterprise has also taught me the significance of a strong talk path when working with a customer. Before this internship, I had little experience with sales. During this experience, I have come to understand how to ask the right questions when having a conversation with a customer, so that I am better able to serve their needs while also explaining to them the benefits of the products we offer. From this, the customer is more informed and has a better overall experience with our business.

UPCOMING EVENTS

Commencement for the classes of 2020 and 2021

Commencement ceremonies will be held at the Mann Center for Performing Arts in Fairmount Park, Philadelphia

Class of 2020:

Monday, May 10 (times TBD)

Class of 2021:

Tuesday, May 11 (times TBD)

Eastern University's Homecoming

Wednesday, October 6 -

Saturday October 9, 2021

Event update are available at

www.eastern.edu/Homecoming

ALUMNI NEWS

We want to hear from you!

We would love to receive news from you about where you have been working and what you have been doing since graduating from Eastern! Any promotions or life changes? Any possible job opportunities or internships for our CBL students?

And please let us know what YOU would like to see included in this newsletter.

Contact us at:
CBLnewsletter@eastern.edu

VAN WEIGEL RECEIVES EMERITUS STATUS



CONGRATULATIONS to Van Weigel who retired in May 2020! In honor of Van's 35 years of distinguished service to the University and his many students, Van was awarded Emeritus Faculty status by the university.

Frankly "retirement" has always been a dirty word for me. If you love what you do, why would you want to retire? But, having retired from Eastern (sort of), I think that I've found the best of both worlds!

Although I really miss running into students on campus and seeing my CBL colleagues (particularly harassing Dean Socci mercilessly), I really feel a connection to Eastern—even though I'm nearly 3000 miles away.

Even though I wrote a book about technology and education in the early 2000s, I have been somewhat of a skeptic of online education. That said, I've been pleasantly surprised by what Brightspace and Zoom have made possible.

Now, as many of you know, my wife, Linda, who is a federal administrative law judge with Social Security, moved out to Portland in the summer of 2015. So, it has been great to be reunited with her full time! We live about one hour outside of Portland near Mt. Hood, in a place called Welches. It was the site of the first golf course in Oregon, and it became both a winter and summer resort area, given its proximity to the ski areas of Mt. Hood.

So, I feel like I am getting the best of both worlds—keeping my connection with Eastern and partaking of the Oregon experience (Portland, by the way, is known for great coffee and fabulous craft beers).

I miss you all, but I'm so glad to still be a part of Eastern and the CBL's wonderful mission!

EASTERN UNIVERSITY'S 10TH ANNUAL SHARK TANK

This year the event will be live streamed to the entire Eastern community and alumni. Tune in to see our alumni judge (who participated as a contestant in the past) enter the tank for a second time!

When: April 7th at 7:00 p.m.

To register, please use the link below.

https://eastern.zoom.us/webinar/register/WN_akM80-fOR8GIKkk6IWqbbA

After registering, you will receive a confirmation email containing information about joining the webinar.

