CURRICULUM VITAE

Lyndell Dean (Lindy) Backues

Associate Professor of Economic Development

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Education

- Ph.D., Theology and Economic Development, Leeds University (UK) (2003).
- M.Sc., Economic Development, Eastern University (1993)
- M.Div., Biblical Studies and Anthropology, Asbury Theological Seminary (1988)
- B.Ed.S., Counseling Psychology, University of Missouri (1983)

Academic Positions

- Associate Professor, Department of Business Management (Undergraduate Program) and School of Leadership and Development (Graduate Program), Eastern University, 2010-present
- Co-chair, Department of Business Management, Eastern University, September 2009-2013
- Assistant Professor, Department of Business Management (Undergraduate Program) and School of Leadership and Development (Graduate Program), Eastern University, 2008-2010
- Adjunct Professor, School of Leadership and Development (Graduate Program), Eastern University, 2006-2008
- Guest Lecturer, Postgraduate Program, Development Studies, Institute of Technology-Bandung (Indonesia), 1997-1999

Courses Taught

- *Graduate courses:* Theology of Poverty (INST 662); Introduction to Microfinance (EDEV 695); Economic Development of Developing Countries (ECON 513); Epistemological Insights for Anthropological Practice (TCA 550)
- Undergraduate courses: Introduction to Anthropology (ANTH 101), Introduction to Faith, Reason and Justice (INST 150), Introduction to the City (SOC 205), Introduction to Macroeconomics (ECON 203), Introduction to Microeconomics (ECON 204), Essentials of Economics (ECON 205), Faith and Economic Justice (ECON 220), Economic Policy Seminar (ECON 305); Economic Reasoning Seminar (ECON 315), Economic Development of 3rd World Countries (ECON 350 – formerly ECON 240), International Economics (ECON 390), Development Studies Seminar (ECON 480)

Theses/Dissertations Supervised

- Stockard, J. Blake. *Toward a Vocational Posture of Dialogically Creative Liturgy*. September 2014 to December 2014. Senior Honors Thesis, Economic Development. Templeton Honors College, Eastern University. Graduated Magna Cum Laude.
- Holland, Max. *Eyes of Nightingales: Development Ethics in Light of Jacques Ellul.* February 2014 to May 2014. Senior Thesis as part of a Bachelor of Arts in Economic Development, Eastern University. Thesis presentation successfully took place on the 5th of May, 2014. Graduated Cum Laude.
- Yankah, Maame. *Challenges and Opportunities of African Migrants in West Philadelphia; the Role of the United States and Africa in Migration and Development.* September 2013 to December 2013. Senior Honors Thesis, Economic Development. Templeton Honors College, Eastern University. Graduated Cum Laude.
- Quinley, John. *Nationalism, Statecraft, the Imagined Community and Resistance: Within Thailand and Indonesia.* February 2013 to May 2013. Senior Thesis as part of a Bachelor of Arts in Economic Development, Eastern University.
- Weaver, Carmen. *Getting "Tough" on Drug Crime: A Vision for a New Kind of Drug Treatment*. September 2011 to May 2012. Senior Honors Thesis, Political Science. Templeton Honors College, Eastern University. Thesis presentation successfully took place on the 27th of April, 2012. Graduated Magna Cum Laude.
- Rohwer, Anna. *The Transition from Relief to Development: How to Approach Relief with Development as the Ultimate Goal.* February 2009 to May 2009. Senior Honors Thesis, Management and Economic Development. Templeton Honors College, Eastern University. Thesis presentation successfully took place on the 7th of May, 2009. Graduated Magna Cum Laude.

University Committees

- Member At-Large, Faculty Personnel Policy Subcommittee, Eastern University, August September 2014-present (Chair: Dr. Christopher Bittenbender)
- Member At-Large, Advisory Committee, Templeton Honors College, Eastern University, August 2009-May 2013 (Chair: Dr. RJ Snell)
- Member of Eastern University Faculty Strategic Planning Sub-Committee (this committee served as a subset of the Board of Trustees' Strategic Planning Committee), September 2010-2011
- Principal liaison/coordinator for Eastern University's first faculty sabbatical Scholar-in-Residence, Dr. Daniel Kameo, Professor of Economics and former Dean of the Department of Business and Economics, Satya Wacana Christian University, September-December 2011
- Visiting representative and liaison for Eastern University to Satya Wacana Christian University, Salatiga, Central Java, Indonesia (<u>www.uksw.edu/en.php</u>), for the purpose of exploring potential cooperative links between the two institutions, July 2011
- Faculty mentor and sponsor for *Students in Free Enterprise* (SIFE) short-term exploratory business empowerment trip to El Salvador (April 28-May 8, 2011)
- Member of 4-person Systems and Structures Task Force (established by Eastern University's Provost), September 2010-April 2011
- Member At-Large, Faculty Senate, Eastern University, August 2009-May 2013 (Chair: Drs. Stephen Boyer and John Pauley)

- Member of the Chair of the School of Management Studies/Fast-track MBA Director Academic Search Committee, Campolo College of Graduate and Professional Studies, Eastern University, March 2009-July 2009 (Chairs: Rita Borzillo, Esq. and JoAnn Flett, MBA)
- Team member of and principal presenter for Eastern University's School of Leadership and Development (SLD) in efforts to establish joint programs with Women's Christian College (Chennai, India) and TCA College (Singapore), August 5-11, 2008 (copresenters and Eastern team members included Mr. Danny Bismark-Petit, SLD's Director of Advancement and Administration, Mr. Phillip Thomas, friend of Eastern University and self-employed entrepreneur, and Dr. David Black, President of Eastern University); the goal was to establish joint relationships with each of these institutions by way of offering the Master of Science degrees in International Development and Organizational Leadership, and the Master of Business Administration in Economic Development onsite at their campuses

Research Interests

Dr. Backues' interests are in both theology as well as community development, especially as these two interface in the midst of practical, implemented, missional involvement.

Publications

- "Symbols of the Weak, Symbols of the Gospel: The Upside-Down Gospel in Relation to Patronage Systems in West Java, Indonesia" in *Christian Mission and Economic Systems:* A Critical Survey of the Cultural and Religious Dimensions of Economies, edited by John Cheong and Eloise Meneses (Pasadena, California: William Carey Library, 2015.)
- "Microfinance" in *Encyclopedia of Business and Finance*, Third Edition, edited by Burton S. Kaliski (New York: MacMillan Reference USA, 2014).
- "Engaging the Religiously Committed Other: Anthropologists and Theologians in Dialogue" Meneses, Eloise, Lindy Backues, David Bronkema, Eric Flett and Benjamin L. Hartley. *Current Anthropology* 55(1) 2014:82-104.
- "Interfaith Development Efforts as Means to Peace and Witness" *Transformation* 26(2) April 2009:67-81.
- "The Incarnation as Motif for Development Practice" in *World Mission in The Wesleyan Spirit*, edited by Darrell L. Whiteman and Gerald H. Anderson (Nashville, Tennessee: Providence House, 2009), pp. 310-323.
- "Development Planning and Research Methodology: What does Partnership Really Mean in the Process?" *Jurnal Studi Pembangunan* 1(2) May 1998:14-23.
- "Poetry Among the Poor" *Stulos* 2(1) 1994:41-65.

Field Experience

• Co-founder, Yayasan Sumbangsih Nuansa Indonesia, Bandung, Indonesia (January 2007-Present): Primary conceptual architect and instigator of a new multi-disciplinary, multifaith community empowerment, non-government organization (this constitutes the new vehicle for Sumbangsih Nuansa Tasikmalaya, Sumbangsih Nuansa Madura and Sumbangsih Nuansa Lamno; all three were formerly subsumed under the auspices of the foundation Yayasan Perisai Biru); concomitantly, senior advisor and design consultant for the establishment of Millennium Relief and Development Services-Indonesia in Bandung.

- Program Supervisor Tsunami Response, Millennium Relief and Development Services, Tasikmalaya, Jakarta and Lamno (Aceh), Indonesia (January 2005-2006): Principal advisor for tsunami crisis response and program personnel involvement/activities; overseer of all operations, involving program design as well as financial systems; primary liaison for program design and fiduciary appropriation in relation to Millennium Relief and Development Services' tsunami response; principal on-site technical and program advisor (in Lamno, Aceh); principal designer of personnel training materials.
- Internal Operations Technical Advisor/Economic Development Consultant/Co-ordinator, • Yayasan Perisai Biru, Tasikmalaya, Indonesia (July 1997-2006): Designer of Yayasan Perisai Biru's micro-credit program; modifier and adapter of Yayasan Perisai Biru's internal operations financial program and office system; office internal management program trainer for Yayasan Perisai Biru's English Language Unit, Small Handicrafts Unit, Agricultural Unit, and Health Care Unit (each unit listed as Sumbangsih Nuansa Tasikmalaya); development consultant, foundation co-ordinator and general oversight director/assistant to the director for Yayasan Perisai Biru; principal consultant to Yayasan Perisai Biru's micro-credit program; designer of Yayasan Perisai Biru's financial sensitivity and feasibility analysis instruments; primary trainer and advisor for Yayasan Perisai Biru's participatory empowerment methodologies and Participatory Learning and Action (PLA) programs; senior advisor/consultant to new program design and set-up for Sumbangsih Nuansa Madura and Sumbangsih Nuansa Lamno (each existing as a separate division/operational unit under Yayasan Perisai Biru); senior advisor and design consultant for the establishment of Millennium Relief and Development Services-Indonesia in Jakarta.
- Micro-Credit Program Technical Advisor, Yayasan Silih Asih, Bandung, Indonesia (July • 1994-March 1999): Designer of Yayasan Silih Asih's micro-credit program (primary author of the NGO's micro-credit program business plan); designer of Yayasan Silih Asih's financial sensitivity and feasibility analysis instruments; creator of Yayasan Silih Asih's personnel and employee training program (as well as the primary instructor in the NGO's eight-month personnel training program); co-translator/reviser of OEF's adult education, small business training guide for use in Yayasan Silih Asih's (and later Yayasan Perisai Biru's) client training workshop ("Doing a Feasibility Study: Training Activities for Starting or Reviewing a Small Business," originally edited for OEF by Suzanne Kindervatter): modifier of Bank Indonesia's "Cash Entry Only System" for micro-entrepreneurs (used by Yayasan Silih Asih's [and later Yayasan Perisai Biru's] loan consultants in field-based technical assistance); designer of Yayasan Silih Asih's internal financial and management control systems; intermediary between primary funding source(s) and the NGO; member of Yayasan Silih Asih's Credit Board; technical and design philosophy consultant to Yayasan Silih Asih's board and to the micro-credit program director.
- Community Development Intern, Yayasan Duta Bina Bhuana, Denpasar, Bali, Indonesia (March 1993-May 1993): Consultation and evaluation of micro-credit program design; assistance in grant proposal writing; assistance in training/technical assistance methodology and materials design and evaluation; assistance in the design of community-based, people-centred research methodologies; financial sensitivity and feasibility analysis consultation.

Grants and Fellowships

• Provost Research Fellowship, Eastern University (2010); jointly received by Lindy Backues, Eloise Meneses, David Bronkema, Eric Flett and Benjamin Hartley:

Conceptualization, Curricular Design and Inauguration of the Master of Arts Degree in Christian Anthropology

Life Sciences Grant, The John Templeton Foundation (August 2013 – July 2015); jointly received by Eloise Meneses (Project Leader), Lindy Backues, David Bronkema, and Eric Flett: On Knowing Humanity: Integrating Theological with Scientific Anthropology (www.templeton.org/what-we-fund/grants/on-knowing-humanity-integrating-theological-with-scientific-anthropology) – this grant has been extended for another two years

Honors, Awards and Assistantships

- Academic Distinction Honoree, Eastern University (1992-93, 1993-94)
- Outstanding Graduate Scholar in Economic Development, Eastern University (1993-94)
- Graduate Research Assistant to Van Weigel (September to December 1992)
- Graduate Teaching Assistant to Ronald J. Sider (January to May 1992)
- Robert A. Traina English Bible Scholarship Recipient, Asbury Theological Seminary (1986-87, 1987-88)

Memberships

- Society for International Development
- American Society of Missiology
- Delta Mu Delta (National Honor Society in Business Administration)

Presentations, Conferences and Delegations

- Workshop leader at *Faith and International Development Conference*, Calvin College, Grand Rapids, Michigan (February 5-7, 2015): "Self-emptying as Fruitful Motif for Social Practice and Theorizing"
- Panel member and respondent at the *Hunger and Homelessness Awareness Week Forum*, Eastern University (November 17, 2014): "Intentional Community Panel Discussion".
- Primary speaker at Eastern University's *Mission Forum Week* (October 20-24, 2014): (1) Chapel speaker – 'Where's the Good in Evangelism?' (October 22nd), (2) Mission Week Banquet speaker – 'The Ministry of Fruitful Boredom' (October 22nd), (3) Windows on the World speaker – 'A Biblical Case Study – Who is Good?' (October 24th)
- Workshop leader/speaker at the W. K. Kellogg Foundation Community Leadership Network, Michigan Cohort, Kalamazoo, Michigan (August 8, 2014): "Systems Thinking 101"
- Workshop leader at *Faith and International Development Conference*, Calvin College, Grand Rapids, Michigan (February 6-8, 2014): "The Christian Idea of Emptying as Fruitful Motif for Community Participation and Empowerment"
- Planner and participant of a five-person investigative community development tour to Haiti on behalf of Eastern University the trip entailed travel to Port-au-Prince and outer regions in order to explore potential for eco-tourism, handicrafts import-export, coffee production and travel service possibilities (January 17-20, 2014)
- Workshop presenter, *Eastern University Faculty Workshop*, Eastern University (January 10, 2014): "Creativity in the Classroom"
- Founding member and participant in the "On Knowing Humanity" Annual Workshop at Eastern University (January 9-10, 2014). In concert with seven colleagues, the workshop explored four out of five activities supported by a project funded by the John Templeton Foundation out of Philadelphia, Pennsylvania: (1) research, (2)

conferences/lectures/events, (3) curricula/courses of study, and (4) electronic and print media. A book project and a (first) annual conference have been scheduled (to take place in May 2015)

- Panel member and respondent at the *Hunger and Homelessness Awareness Week Forum*, Eastern University (November 20, 2013): "Pragmatic Response to World Hunger"
- Panel member and respondent at *Multicultural Awareness Advisory Committee and Black Student League Panel Event*, Eastern University (February 27, 2013): "The N Word"
- Workshop leader at *Faith and International Development Conference*, Calvin College, Grand Rapids, Michigan (January 31-February 2, 2013): "Doubting, Worship and the Great Commission"
- First team respondent to invited lecture of the "On Knowing Humanity: Christian Anthropology Series" Colloquia at Eastern University (February 24, 2012): Dr. Kevin Birth, Professor of Cultural Anthropology, City University of New York, "2012, Necromancy and the End of Time on Earth"
- Workshop leader at *Faith and International Development Conference*, Calvin College, Grand Rapids, Michigan (February 2-4, 2012): "Development as an Act of Love and Failure".
- Nominated mission participant on an Interfaith Mission to Israel; sponsored and funded • by the Jewish Community Relations Council of the Jewish Federation of Greater Philadelphia – the trip entailed travel with 17 select Philadelphia Jewish and Christian community leaders on a study trip to Israel (February 8-15, 2011). Over the course of the trip to Tel Aviv, Golan, Galilee (the group staved for three nights in a kibbutz). Jerusalem, and Bethlehem in the West Bank, the group met with Jewish, Arab Muslim, Arab Christian, and Arab Druze citizens of Israel (representative here were Rabbi Meir Azari, executive director of Beit Daniel, who led the group on a coexistence tour through the city of Jaffa; Rabbi Dr. Marc Rosenstein, who introduced the group to the Makom Bagalil Circus in Galilee, which focuses on Jewish-Arab cooperation; Rabbi Dr. Ron Kronish, Director of the Interreligious Coordinating Council in Israel, who took the group on a study tour to an Arab high school in the Israeli Arab town of Abu Gosh; Rabbi Seth Mandell and Sherri Mandell, who lost their son to terrorist violence in 2001 and, since then, have organized healing programs for families who have suffered similar tragedies; Father Nadeem Chacour, a noted Melchite priest and Christian Arab peace activist and author [whose own family has been displaced from their land] who met with the group over a meal, explaining his struggles and hopes for peace and reconciliation as an Arab Israeli and religious leader.)
- Workshop and roundtable discussion leader at *Faith and International Development Conference*, Calvin College, Grand Rapids, Michigan (February 4-5, 2011): "The Image of the Incarnation as Motif for Development Practice".
- First presenter (with respondents) in the "On Knowing Humanity: Christian Anthropology Series" Colloquia at Eastern University (October 22, 2010): "Epistemological Insights for Anthropology". The colloquia were designed to investigate the idea of anthropology undertaken from a Christian perspective by way of several vantage points: epistemological, theological, scientific, and historical.
- Participant and senior representative *GoED Working Group Discussion Meetings* (in lieu of the cancelled Transformational Development Conference), St. Louis, Missouri (June 17-19, 2010).
- Workshop and roundtable discussion leader at *Faith and International Development Conference*, Calvin College, Grand Rapids, Michigan (February 4-5, 2010): "Interfaith Development Efforts as Means to Peace and Witness".

- Panel moderator, *Eastern University Microfinance Conference*, Eastern University (March 28, 2009): "Theology and Microfinance".
- Panel member and responder to keynote comments in an evening presentation sponsored by the *Templeton Honors College* at Eastern University (February 7, 2008): "'Respectful Conversations in the Academy'— Conversations That Matter with Dr. Harold Heie".
- Principal trainer and organizer for month-long workshop on Aceh tsunami relief (12 lectures), *Millennium Relief and Development Services*, Yogyakarta, Indonesia (September 2005).
- Participant, panel speaker and workshop leader, *Microfinance and the Environment Conference*, Eastern University (July 26-29, 2004).
- Public lecture at the *Oxford Centre for Mission Studies*, Oxford, United Kingdom (December 3, 2003): "The Image of the Incarnation as Motif for Development Practice in West Java".
- Speaker at *West Yorkshire School of Christian Studies* (WYSOCS), Leeds, United Kingdom (January 21, 2003): "Peace-Making in Indonesia: Implications of the Gospel in Light of Recent Tragedies and Our Responsibilities".
- Participant and organizational representative, *Regional Membership Meeting*, *International Federation for Alternative Trade* (IFAT), Jakarta, Indonesia (September 8-12, 2002).
- Seminar leader and discussion moderator for regional planning workshop, Mercy Corps International, Jakarta, Indonesia (March 5-6, 2002).
- Speaker on development, microfinance and missional practice at the Central Asia Regional Conference, Frontiers, Inc., Cha-am, Thailand (January 23-29, 2002).
- Presentation at the Regional Health Empowerment Working Group, *Emerging Infectious Diseases of the Indian Ocean Rim* (EIDIOR) workshop, Perth, Western Australia, Australia (September 2001): "Health and Poverty"; also, helped fashion potential links and networks between universities, non-government organizations and bi-lateral and multi-lateral agencies for the purpose of serving the Indian Ocean region.
- Paper delivered at the Occasional Seminar, University of Leeds, Leeds, United Kingdom (March 28, 2001): "Patronage and 'Development' in a Western Javanese Kampung".
- Paper delivered for Mercy Corps International's Indonesian Microfinance Division, Jakarta, Indonesia (September 24-25, 2000): "Micro-credit Schemes: Some Important Considerations".
- Paper delivered for the *Higher Education Link* between Institute for Politics and International Studies, University of Leeds, UK, and The Department of International Relations, Faculty of Social Politics, Parahyangan Catholic University (UNPAR), University of Parahyangan, Bandung, Indonesia, (September 4, 2000): "The Role of 'People's Institutions' and Overlooked Resistance in Empowering Patronless Populations in West Java in the Post-Soeharto Era".
- Moderator of civil society town hall meeting between Indonesian NGOs, Indonesian Minister of Human Settlements and Regional Development, Erna Witoelar, and James Wolfensohn, President, World Bank, Bandung, Indonesia (March 18, 2000).
- Guest lecturer at University of Leeds' Masters of Arts in Asian Pacific Studies program, Singapore (January 19, 1999): "The Design and Implementation of a Micro-credit Programme in Indonesia and its Place in Empowerment and Small-scale Development Schemes for Would-be Micro-entrepreneurs".
- NGO representative (Yayasan Perisai Biru/Sumbangsih Nuansa Tasikmalaya) at Asian Development Bank Conference "Poverty in Indonesia: The Way Forward", Hotel Mulia, Jakarta, Indonesia (February 4-5, 1998).

Former Employment

- Millennium Relief and Development Services (<u>www.mrds.org</u>)
 - Member At-Large, June 1999-March 2008
 - Indonesia Country Director, June 1999-March 2008
- McKendree University (<u>www.mckendree.edu</u>)
 - Chaplain, September 1988-July1989

Community Service

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- Philadelphia Praise Center (PPC) Mennonite Church (<u>www.ppcfamily.com</u>)
 - Active member and Elder, May 2010-present
 - Conference delegate for the Franconia Conference (Mennonite Church USA), 2011-present
- East Passyunk Crossing Civic Association and Town Watch (<u>www.epcrossing.org</u>)
 - Active member, March 2009-present
 - Board Member At-Large, March 2010-August 2011
 - Chair, Public Safety and Town Watch Committee, September 2011-December 2013
 - Chair, Outreach and Membership Committee, January 2014-December 2014
 - Indonesia Diaspora Network Philadelphia (<u>www.indonesiandiasporafoundation.org</u>)
 - Active member, November 2012-present
- Go ED. Semester Study Abroad Program (<u>www.go-ed.org</u>)
 - Advisory Board Member, May 2014-present
- Taproot Gap Year Program (<u>www.taprootltd.com</u>)
 - Board Member and Chair, June 2014-present