

## Demographics

<b>Gender</b>	<b>N</b>	<b>%</b>	<b>Class Level</b>	<b>N</b>	<b>%</b>
Female	310	73.46%	Freshman	125	29.69%
Male	112	26.54%	Sophomore	95	22.57%
Total	422	100.00%	Junior	89	21.14%
No Response	4		Senior	109	25.89%
			Special student	1	0.24%
			Graduate/Professional	0	0.00%
			Other class level	2	0.48%
			Total	421	100.00%
			No Response	5	
<b>Age</b>	<b>N</b>	<b>%</b>	<b>Current GPA</b>	<b>N</b>	<b>%</b>
18 and under	89	21.09%	No credits earned	74	17.83%
19 to 24	298	70.62%	1.99 or below	1	0.24%
25 to 34	15	3.55%	2.0 - 2.49	17	4.10%
35 to 44	11	2.61%	2.5 - 2.99	31	7.47%
45 and over	9	2.13%	3.0 - 3.49	114	27.47%
Total	422	100.00%	3.5 or above	178	42.89%
No Response	4		Total	415	100.00%
			No Response	11	
<b>Ethnicity/Race</b>	<b>N</b>	<b>%</b>	<b>Educational Goal</b>	<b>N</b>	<b>%</b>
African-American	39	9.26%	Associate degree	17	4.04%
American Indian or Alaskan Native	0	0.00%	Bachelor's degree	285	67.70%
Asian or Pacific Islander	11	2.61%	Master's degree	80	19.00%
Caucasian/White	294	69.83%	Doctorate or professional degree	34	8.08%
Hispanic	49	11.64%	Certification (initial/renewal)	1	0.24%
Other race	9	2.14%	Self-improvement/pleasure	1	0.24%
Race - Prefer not to respond	19	4.51%	Job-related training	2	0.48%
Total	421	100.00%	Other educational goal	1	0.24%
No Response	5		Total	421	100.00%
			No Response	5	
<b>Current Enrollment Status</b>	<b>N</b>	<b>%</b>			
Day	396	94.06%			
Evening	24	5.70%			
Weekend	1	0.24%			
Total	421	100.00%			
No Response	5				
<b>Current Class Load</b>	<b>N</b>	<b>%</b>			
Full-time	403	96.41%			
Part-time	15	3.59%			
Total	418	100.00%			
No Response	8				

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<b>Employment</b>	<b>N</b>	<b>%</b>	<b>In which College at Eastern are you presently enrolled (choose only one)?</b>	<b>N</b>	<b>%</b>
Full-time off campus	27	6.43%	Esperanza College	37	8.83%
Part-time off campus	106	25.24%	College of Arts and Sciences (not THC)	307	73.27%
Full-time on campus	19	4.52%	Templeton Honors College	41	9.79%
Part-time on campus	140	33.33%	I am not sure	34	8.11%
Not employed	128	30.48%	Campus item - Answer 5	0	0.00%
Total	420	100.00%	Campus item - Answer 6	0	0.00%
No Response	6		Total	419	100.00%
			No Response	7	
<b>Current Residence</b>	<b>N</b>	<b>%</b>	<b>Group Code</b>	<b>N</b>	<b>%</b>
Residence hall	287	68.66%	0001: Accounting	7	1.72%
Fraternity / Sorority	0	0.00%	0002: Accounting and Finance	7	1.72%
Own house	23	5.50%	0003: Athletic Training	10	2.46%
Rent room or apt off campus	42	10.05%	0004: Biblical Studies	7	1.72%
Parent's home	51	12.20%	0005: Biochemistry	6	1.47%
Other residence	15	3.59%	0006: Biological Studies	1	0.25%
Total	418	100.00%	0007: Biology	14	3.44%
No Response	8		0008: Business Administration	8	1.97%
<b>Residence Classification</b>	<b>N</b>	<b>%</b>	0009: Chemistry	1	0.25%
In-state	246	58.85%	0011: Communication Studies	15	3.69%
Out-of-state	161	38.52%	0012: Community and Human Services	6	1.47%
International (not U.S. citizen)	11	2.63%	0013: Criminal Justice	7	1.72%
Total	418	100.00%	0014: Dance	7	1.72%
No Response	8		0015: Early Childhood Education	37	9.09%
<b>Disabilities</b>	<b>N</b>	<b>%</b>	0016: Economic Development	5	1.23%
Yes - Disability	23	5.49%	0017: English	19	4.67%
No - Disability	396	94.51%	0018: Entrepreneurial Studies	4	0.98%
Total	419	100.00%	0019: Environmental Studies	4	0.98%
No Response	7		0020: Environmental Sciences	2	0.49%
<b>Institution Was My</b>	<b>N</b>	<b>%</b>	0021: Exercise Science	13	3.19%
1st choice	270	64.59%	0022: Exploratory Studies (Undeclared)	5	1.23%
2nd choice	100	23.92%	0023: History	8	1.97%
3rd choice or lower	48	11.48%	0025: International Studies-Business	1	0.25%
Total	418	100.00%	0026: Management	9	2.21%
No Response	8		0027: Marketing	10	2.46%
			0028: Mathematics	7	1.72%
			0029: Medical Assisting	1	0.25%
			0030: Middle Level Education	6	1.47%
			0031: Middle Level Education - Math	5	1.23%
			0032: Middle Level Education - Science	3	0.74%

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0033: Missions & Anthropology	6	1.47%
0034: Music	11	2.70%
0035: Nursing	31	7.62%
0036: Pre-Nursing	3	0.74%
0037: Philosophy	2	0.49%
0038: Political Science	11	2.70%
0039: Psychology	30	7.37%
0040: Social Work	35	8.60%
0041: Sociology	11	2.70%
0042: Spanish	6	1.47%
0043: Theological Studies	5	1.23%
0044: Youth Ministries	16	3.93%
0045: Other	5	1.23%
Total	407	100.00%
No Response	19	

## **Strategic Planning Overview**

### **Strengths and Challenges**

#### **Strengths**

- 68. Nearly all of the faculty are knowledgeable in their field.
- 82. Campus item: Courses in my major at Eastern are preparing me for my future employment and/or further education.
- 39. I am able to experience intellectual growth here.
- 33. My academic advisor is knowledgeable about requirements in my major.
- 77. Campus item: Males and females are treated with equal respect on this campus.
- 6. My academic advisor is approachable.
- 45. Students are made to feel welcome on this campus.
- 3. Faculty care about me as an individual.
- 7. The campus is safe and secure for all students.
- 2. The campus staff are caring and helpful.
- 14. My academic advisor is concerned about my success as an individual.
- 59. This institution shows concern for students as individuals.
- 72. On the whole, the campus is well-maintained.
- 75. Campus item: My understanding of God is being strengthened by classroom and/or campus experiences.
- 65. Faculty are usually available after class and during office hours.
- 80. Campus item: My experience at Eastern strengthens my ability to reason.
- 51. This institution has a good reputation within the community.
- 22. Counseling staff care about students as individuals.

#### **Challenges**

- 58. The quality of instruction I receive in most of my classes is excellent.
- 66. Tuition paid is a worthwhile investment.
- 34. I am able to register for classes I need with few conflicts.
- 17. Adequate financial aid is available for most students.
- 69. There is a good variety of courses provided on this campus.
- 36. Security staff respond quickly in emergencies.
- 25. Faculty are fair and unbiased in their treatment of individual students.
- 23. Living conditions in the residence halls are comfortable (adequate space, lighting, heat, air, etc.)
- 47. Faculty provide timely feedback about student progress in a course.
- 12. Financial aid awards are announced to students in time to be helpful in college planning.
- 5. Financial aid counselors are helpful.

## **Strategic Planning Overview**

### **Benchmarks**

#### **Higher Satisfaction vs. National Four-Year Privates**

- 68. Nearly all of the faculty are knowledgeable in their field.
- 58. The quality of instruction I receive in most of my classes is excellent.
- 39. I am able to experience intellectual growth here.
- 33. My academic advisor is knowledgeable about requirements in my major.
- 29. It is an enjoyable experience to be a student on this campus.
- 6. My academic advisor is approachable.
- 55. Major requirements are clear and reasonable.
- 17. Adequate financial aid is available for most students.
- 45. Students are made to feel welcome on this campus.
- 3. Faculty care about me as an individual.
- 7. The campus is safe and secure for all students.
- 2. The campus staff are caring and helpful.
- 25. Faculty are fair and unbiased in their treatment of individual students.
- 14. My academic advisor is concerned about my success as an individual.
- 59. This institution shows concern for students as individuals.
- 72. On the whole, the campus is well-maintained.
- 23. Living conditions in the residence halls are comfortable (adequate space, lighting, heat, air, etc.)
- 47. Faculty provide timely feedback about student progress in a course.
- 12. Financial aid awards are announced to students in time to be helpful in college planning.
- 65. Faculty are usually available after class and during office hours.
- 49. There are adequate services to help me decide upon a career.
- 61. Adjunct faculty are competent as classroom instructors.
- 67. Freedom of expression is protected on campus.
- 51. This institution has a good reputation within the community.

#### **Lower Satisfaction vs. National Four-Year Privates**

- 36. Security staff respond quickly in emergencies.
- 5. Financial aid counselors are helpful.

#### **Higher Importance vs. National Four-Year Privates**

- 68. Nearly all of the faculty are knowledgeable in their field.
- 58. The quality of instruction I receive in most of my classes is excellent.
- 39. I am able to experience intellectual growth here.
- 66. Tuition paid is a worthwhile investment.

## **Strategic Planning Overview**

- 29. It is an enjoyable experience to be a student on this campus.
- 6. My academic advisor is approachable.
- 55. Major requirements are clear and reasonable.
- 17. Adequate financial aid is available for most students.
- 45. Students are made to feel welcome on this campus.
- 3. Faculty care about me as an individual.
- 2. The campus staff are caring and helpful.
- 36. Security staff respond quickly in emergencies.
- 14. My academic advisor is concerned about my success as an individual.
- 72. On the whole, the campus is well-maintained.
- 23. Living conditions in the residence halls are comfortable (adequate space, lighting, heat, air, etc.)
- 12. Financial aid awards are announced to students in time to be helpful in college planning.
- 61. Adjunct faculty are competent as classroom instructors.

**Institutional Summary**  
**Summary Items**

Summary Item	Eastern University - SSI	National Four-Year Privates	Mean Difference
So far, how has your college experience met your expectations? 1=Much worse than expected 2=Quite a bit worse than I expected 3=Worse than I expected 4=About what I expected 5=Better than I expected 6=Quite a bit better than I expected 7=Much better than expected	Average: 4.82  1% 2% 11% 26% 26% 15% 15%	Average: 4.62  2% 2% 12% 32% 24% 13% 12%	0.20
Rate your overall satisfaction with your experience here thus far. 1=Not satisfied at all 2=Not very satisfied 3=Somewhat dissatisfied 4=Neutral 5=Somewhat satisfied 6=Satisfied 7=Very satisfied	Average: 5.58  1% 2% 7% 7% 13% 40% 26%	Average: 5.27  1% 4% 8% 10% 17% 37% 19%	0.31
All in all, if you had to do it over, would you enroll here again? 1=Definitely not 2=Probably not 3=Maybe not 4=I don't know 5=Maybe yes 6=Probably yes 7=Definitely yes	Average: 5.52  2% 7% 6% 8% 11% 23% 40%	Average: 5.21  4% 8% 7% 10% 11% 26% 31%	0.31