

Faculty of Marketing, College of Business and Leadership (CBL)

This position is: OPEN

Job Number: 486 **Posted:** 6/11/2021 **Revised:** **Location:** St. Davids -- **Posting Type:** Faculty

Position Summary

Eastern University, a university of the liberal arts, sciences and professional studies located in St. Davids, Pennsylvania invites applications for an open rank, full-time, tenure track Marketing faculty position effective August 2021.

Responsibilities

Position Responsibilities

The successful candidate will be expected to teach an average of four courses per semester, advise and mentor students, attend College of Business and Leadership (CBL) and University faculty meetings, work collaboratively with the CBL Faculty, contribute to and attend campus events, maintain frequent contact with undergraduate students, and foster relationships with other schools and departments at Eastern University.

Qualifications

Applicants must possess a doctoral degree in marketing or a related field and should demonstrate a strong commitment to teaching excellence, successful student outcomes, scholarship and community engagement. The position requires teaching in the areas of marketing principles, consumer behavior, marketing research, IMC and personal selling at the undergraduate level using traditional and online formats; secondary interests in digital marketing strategy and marketing analytics are a plus.

Please consider helping us train future Christian leaders. Eastern University is a Christian university that integrates faith, reason and justice for students in its undergraduate, graduate, seminary, urban, professional and international programs. Candidates should articulate their Christian faith in their submission and agree to the mission of Eastern University.

To apply, please send a cover letter, curriculum vitae, three professional reference letters and copies of unofficial transcripts to eujobs@eastern.edu.

About Eastern University

Eastern University is a Christian university of the arts and sciences that integrates faith, reason and justice for students in its undergraduate, graduate, Seminary, urban, professional and international programs. **Applicants should have a religious commitment compatible with its mission and be willing to endorse by signing Eastern University's doctrinal statement.** The university complies with federal and state guidelines of nondiscrimination in employment; members of protected classes encouraged to apply.

Background Checks

Standard University employees are required to complete the background clearance process. Employment is contingent upon the successful results of an employment background screening. The employment background screening may include but is not limited to your consumer credit history (for positions that work with the university finances or alumni funds only), verification of education and professional credentials, criminal history, driving history, residency, immigration status, performance, references, and other qualities pertinent to your qualifications for the following position.

Youth Clearances are required for positions with direct contact with children and essential personnel positions. Employees working with or around minor age children are required to complete the youth clearance process which includes the following four child protection clearances:

- 1) Affidavit;
- 2) FBI Criminal Record Check;
- 3) Pennsylvania Department of Human Services Child Abuse History Clearance and;
- 4) Pennsylvania State Police Criminal Record Check.

In accordance with state laws, Act 73 of 2007, Act 153 of 2014, Act 168 (relating to the Child Protective Services Law), school employees of Eastern University who will have "direct contact with children" must complete the background check process prior to employment. Results must be submitted within ten days of receipt.

Description Disclaimer

This description is intended to describe the general level and nature of work performed by the person/people assigned to this position. It is not to be construed as an exhaustive list of duties and responsibilities of the person/people so assigned.