



EASTERN UNIVERSITY POST-GRADUATION REPORT SPRING 2025 GRADUATES OF ONLINE PROGRAMS





OVERVIEW

IN AN EFFORT TO COLLECT MORE DATA ON ONLINE STUDENT OUTCOMES POST-GRADUATION, THIS A SURVEY WAS SENT TO STUDENTS WHO COMPLETED ONLINE PROGRAMS (GRADUATE AND UNDERGRADUATE) DURING THE SPRING 1 AND SPRING 2 TERMS IN 2025.

DATA WAS COLLECTED BETWEEN MAY AND AUGUST OF 2025.

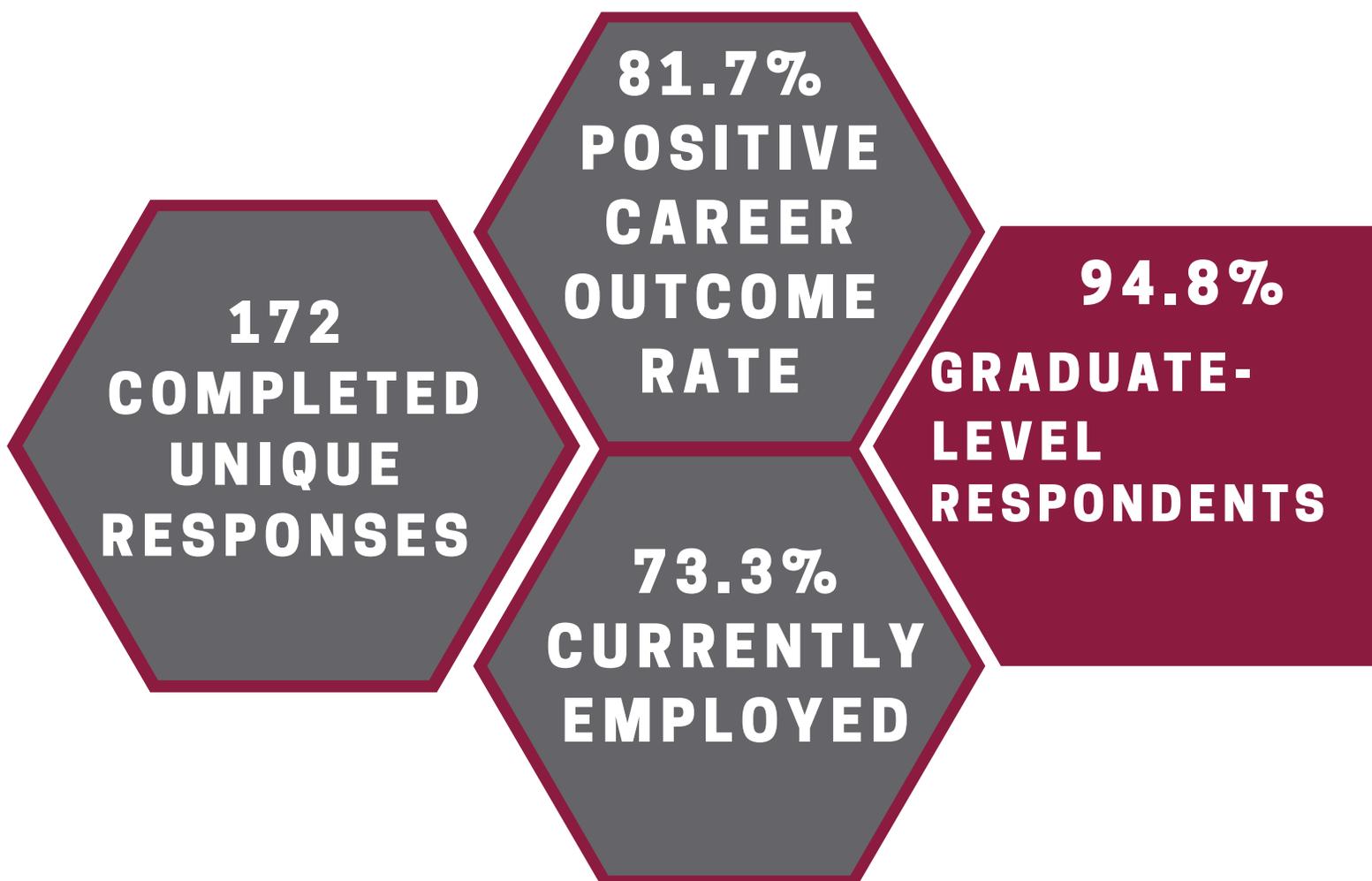
THIS DATA WAS INTENDED TO BE A SMALL SAMPLE TO EXPLORE THE OUTCOMES OF THE ONLINE LEARNER POPULATION AND DETERMINE MEANS FOR EFFECTIVE ENGAGEMENT WITH THESE STUDENTS FOR FUTURE SURVEY PLANNING.





SUMMARY

919 GRADUATES FROM SPRING 1 AND SPRING 2 2025 WERE INVITED TO RESPOND. 172 COMPLETED THE SURVEY.



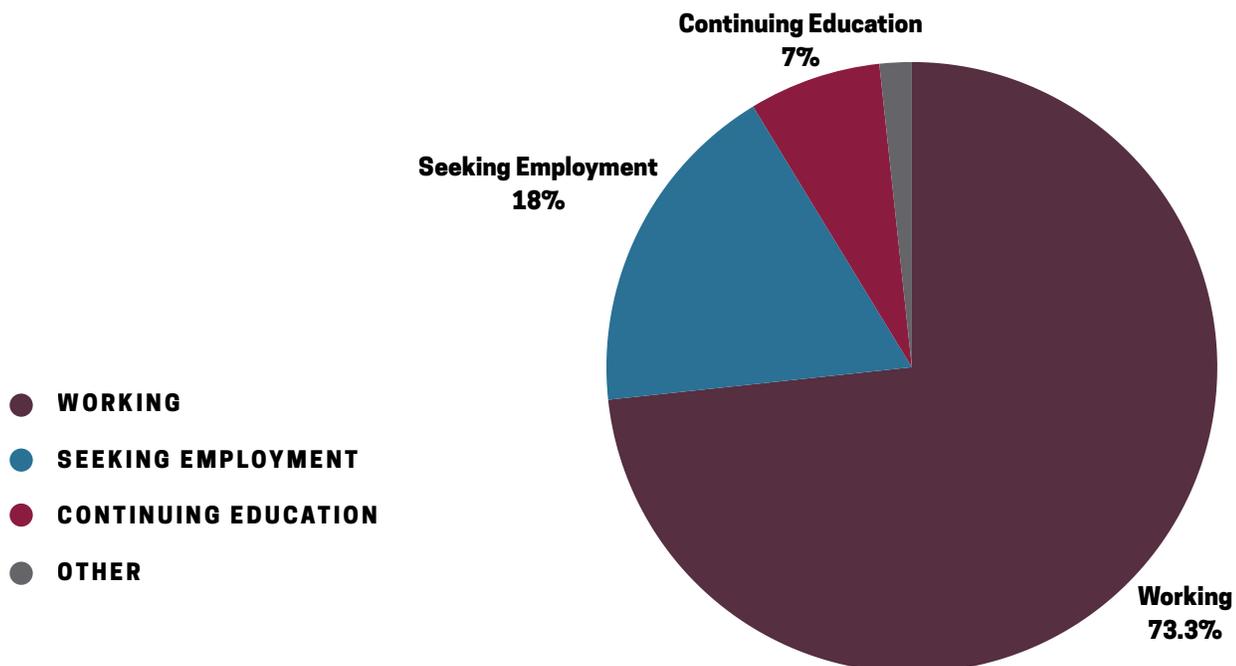
PROGRAM OVERVIEW

OUT OF THE 172 STUDENTS **163** INDICATED THAT THEY WERE IN A GRADUATE PROGRAM. THE LARGEST REPRESENTED GROUPS ARE:

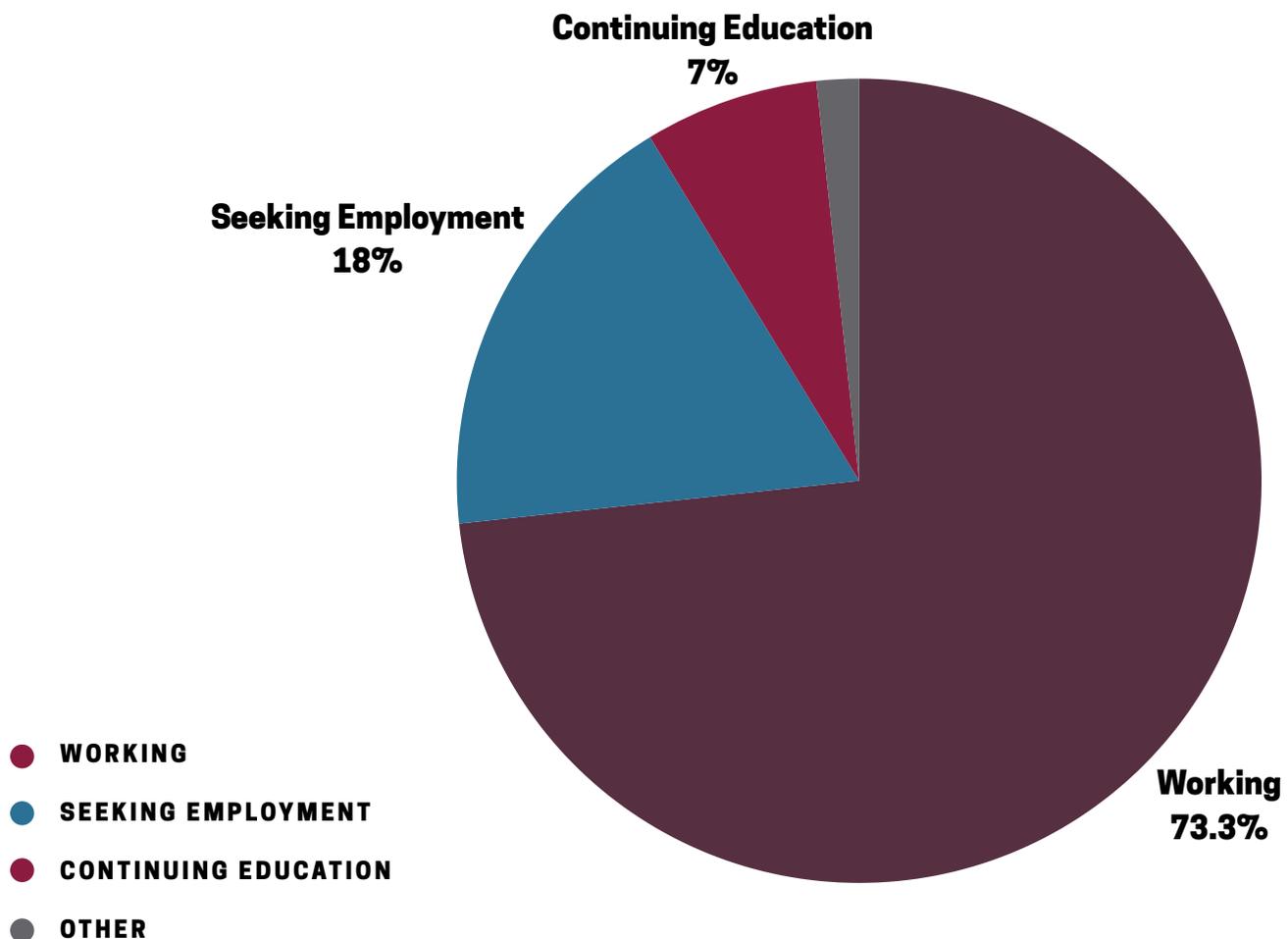
- **65** - MBA IN ORGANIZATIONAL LEADERSHIP
- **56** - MS IN DATA SCIENCE
- **8** - MS IN DATA ANALYTICS

EMPLOYMENT OUTCOMES

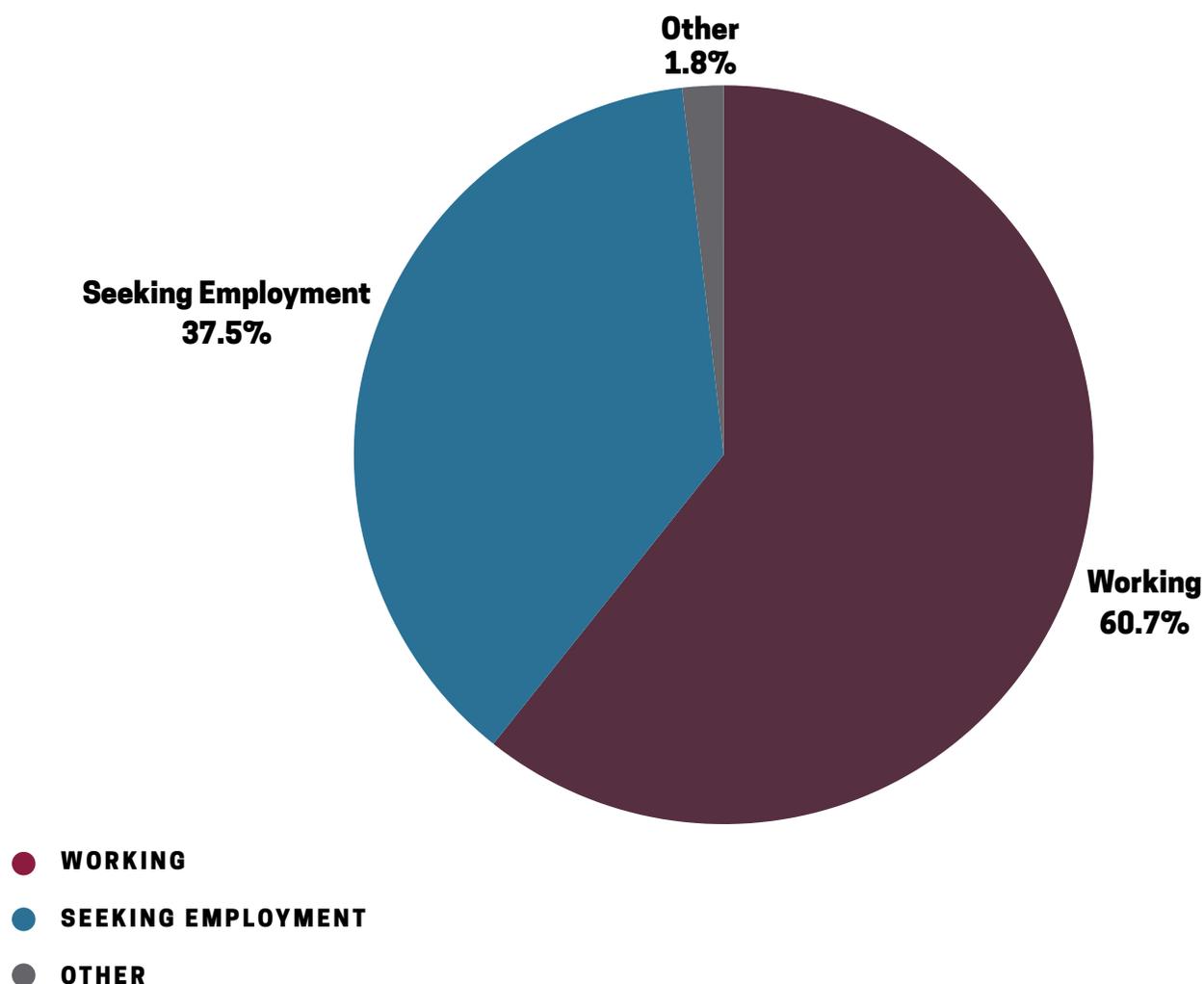
OVERALL OUTCOMES OF 172 RESPONDANTS



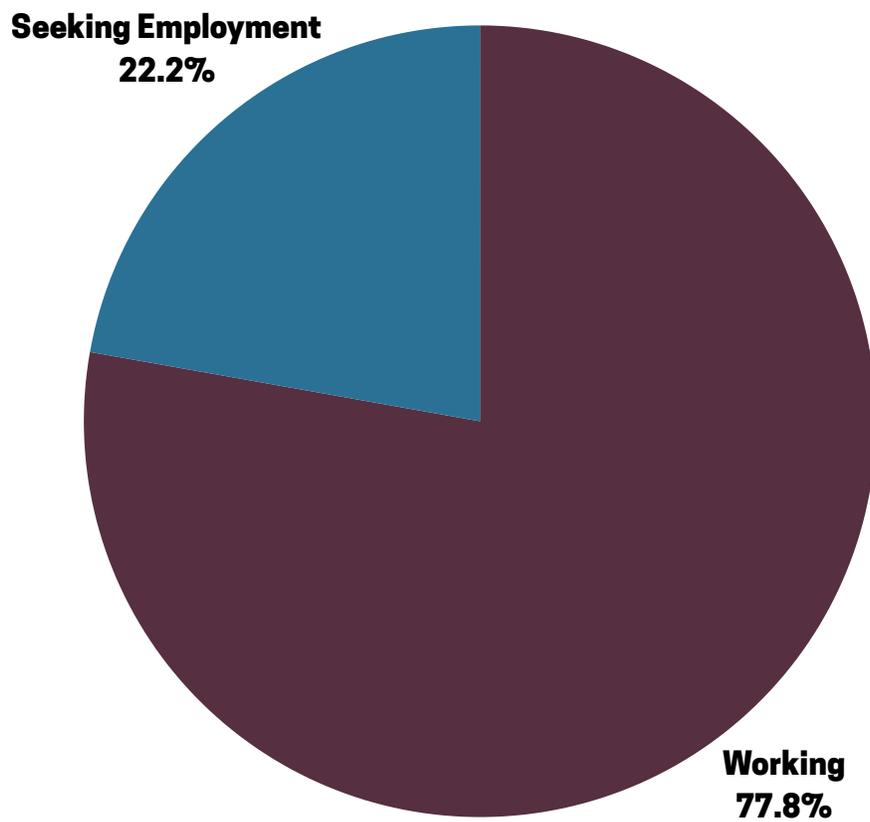
MBA IN ORGANIZATIONAL MANAGEMENT EMPLOYMENT OUTCOMES



MS IN DATA SCIENCE EMPLOYMENT OUTCOMES

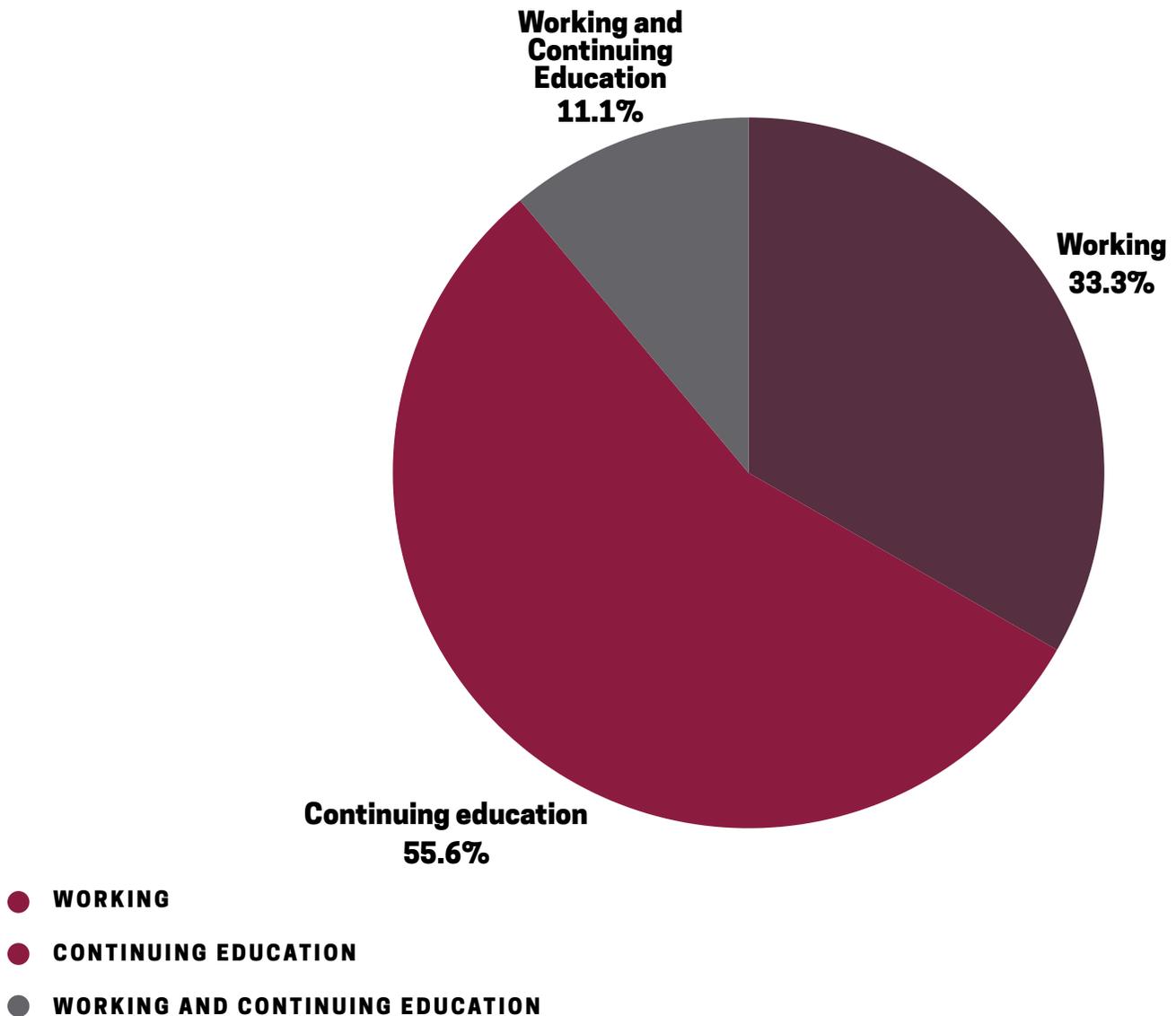


MS IN DATA ANALYTICS EMPLOYMENT OUTCOMES



- WORKING
- SEEKING EMPLOYMENT

UNDERGRADUATE AND CERTIFICATE PROGRAMS

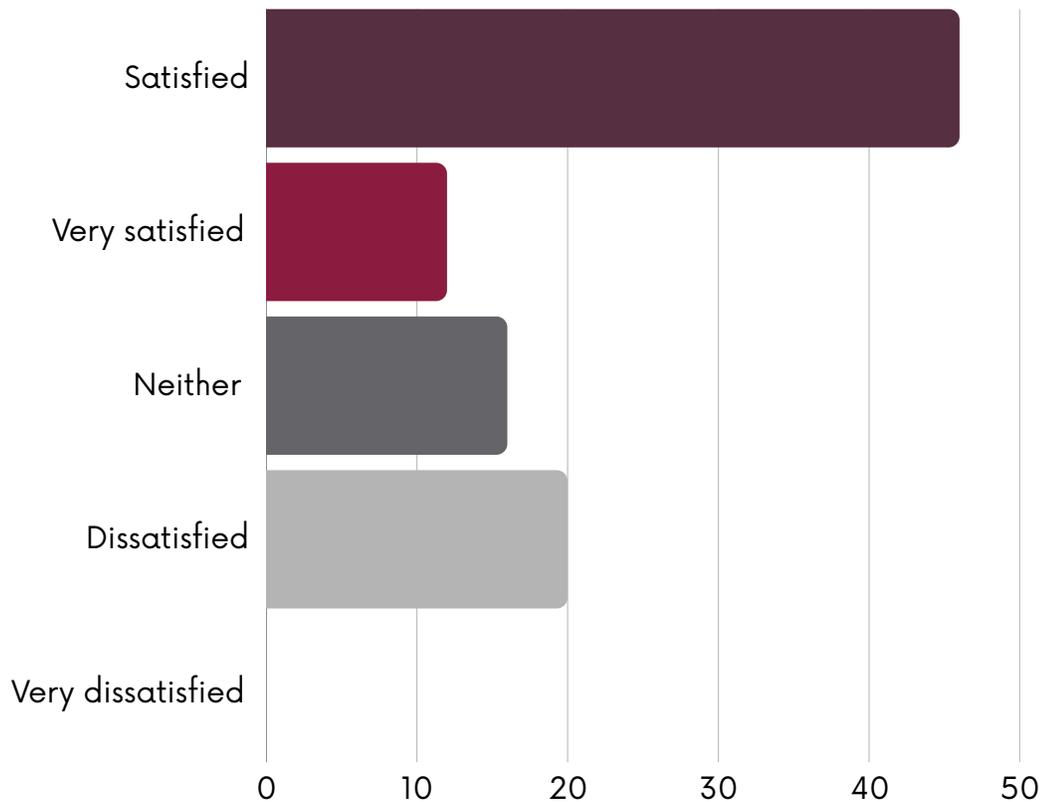




OUTCOMES BASED ON THOSE WHO WENT INTO EMPLOYMENT

96.1% OF ALL EMPLOYED RESPONDENTS REPORTED THAT THEY FELT THEIR JOB WAS RELATED OR SOMEWHAT RELATED TO THEIR STUDIES.

WHEN ASKED ABOUT JOB SATISFACTION WITH THEIR CURRENT POSITION, 61.8% INDICATED THEY WERE SATISFIED (49.1%) OR VERY SATISFIED (12.7%).





EMPLOYMENT SATISFACTION BY PROGRAM

- MS IN DATA ANALYTICS - 87.5%
- MS IN DATA SCIENCE- 88.6%
- MBA IN ORGANIZATIONAL LEADERSHIP - 77.8%
- NON-TRADITIONAL UNDERGRADUATES AND CERTIFICATE PROGRAMS- 100%

SALARIES

Salary data reflects both part-time and full-time employment.

Program	Average Salary	Salary Range Reported
MS Data Science	\$110,774	\$15,000 - \$220,000
MS Data Analytics	\$80,667	\$52,000 - \$104,000
MBA in Organizational Management	\$100,195	\$41,000 - \$200,000
Undergraduate Programs	\$49,238	\$41,600 - \$55,115



ENGAGEMENT WITH CAREER DEVELOPMENT

15.7% of respondents engaged with the Center for Career Development during their time at Eastern through an appointment or event.

EMPLOYERS BY PROGRAM: EDUCATION

Mayfair School
Mi Casita Spanish Immersion Preschool
School District of Philadelphia

EMPLOYERS BY PROGRAM: MBA

AP Moller Maersk
Accupac
Acts Retirement Life-Communities,
Inc.
CableOne
Carroll Community College
Centene
Children's hospital of Philadelphia
CibtVisas
Citizens Wealth Management
Commonwealth of Pennsylvania
Delaware Technical Community
College
Department of Homeland Security

EDA Contractors
Eastern University
First New York Federal Credit
Union
Fora Financial
Gentherm Medical
Health system
Hearing Speech + Deaf Center
of Greater Cincinnati
Homespire Mortgage
Corporation
Humankind
Intuit
Kalidy Kia



EMPLOYERS BY PROGRAM: MBA (CONTINUED)

Lehigh County
Lehigh Valley Health Network
Melbourne Police Department
NGPVAN
Neuro Restorative
New York City dance alliance
Nuvance Health
Organon
Penn State Health
Perfusion Management Group
Philips
PrimeFlight
Public Health Management Corp
Radio Flyer Inc.
Round Hill Services Corporation
SAP
SML Advisory Group

Sharp Packaging Services
Solitude lake management
Stockton Unified School District
Sutter Healthcare
Teamsters
The Vanguard Group
Thermo Fisher Scientific
Toll Brothers
TruMark Financial Credit Union
USF
USSF
United Healthcare
Vanguard
Veolia
Vertical Screen Inc
Wellington Management



EMPLOYERS BY PROGRAM: DATA ANALYTICS

Baxter
Centene Corporation
LH Health
Missile Defense Agency
Properly Tied
Southern Ute Indian Tribal Government
Zeta Charter Schools

EMPLOYERS BY PROGRAM: DATA SCIENCE

Adapthealth	Key Bank
Aetna CVS Health	Merck
Axon	Mishimoto
Boise State University Foundation	Modesto City Schools
Caldwell University	National Center for Biotechnology Information
Clarest Health	PSECU
DEFENSE	Pacific Gas and Electric
Dept of Homeland Security	Providence
Duke University	Renewal by Andersen
Elevance Health	Samaritan ministries
Evansville Day School	TEKsystems
Falck	Tennessee State Comptroller's Office
Federal Reserve Bank of Philadelphia	Tilray
Humana	Torch Technologies
Innovation Works	UHG
International Gaming Technology	USAA
KBR	Vitara Biomedical



NEXT STEPS

AS EASTERN'S ONLINE POPULATION GROWS AND EXPANDS, THE CENTER FOR CAREER DEVELOPMENT AIMS TO COLLECT MORE DATA ON THESE POST-GRADUATION OUTCOMES TO BETTER UNDERSTAND THE IMPACT OF OUR PROGRAMS. THE NEXT STEP FOR THIS DATA COLLECTION IS A PLAN TO GROW AND EXPAND THE SURVEY PROCESS, AUDIENCE, AND DISTRIBUTION TO REFLECT THE TIMELINE AND PRACTICES OF THE TRADITIONAL UNDERGRADUATE BACCALAUREATE FIRST DESTINATION SURVEY.

CONTACT THE CENTER FOR CAREER DEVELOPMENT

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